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**CASE STUDY - HUMAN RESOURCE INFORMATION SYSTEM (HRIS)**

TO

	<p><b>Adidas India Marketing (P) Limited</b> Plot No. 93, Sector - 32, Institutional Area, Gurgaon, Haryana - 122001 India Tel: +91.11.124.4569100 Fax: +91.11.124.4569160 Web: <a href="http://www.adidas.com">www.adidas.com</a></p>
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## 1. Introduction



- Study is based on Intranet Software Application for Adidas India Marketing Pvt. Ltd.
- Adidas India is a 100% unit of Adidas AG.

- Reference 1: Head of Human Resources (India): Kirti Manocha
- Reference 2: Head of IT Infrastructure (India): Punit Shankar
- Reference 3: Head of Administration (India): Vasudevan Nair

## 2. Target Users

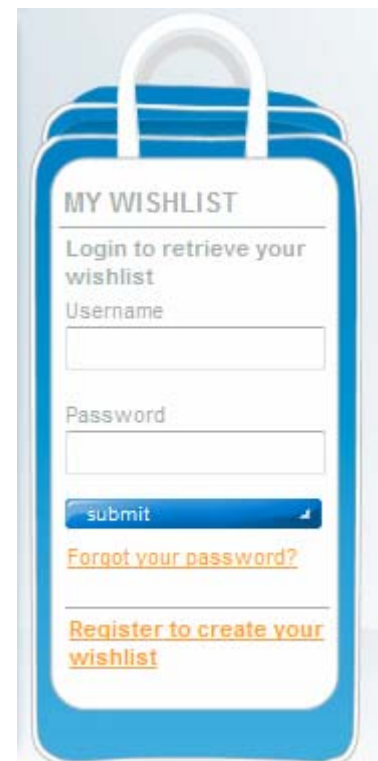
The Company's HR Department and Employees.

## 3. Solution

The Sapphire specialists performed SWOT analysis (Strengths, Weaknesses, Opportunities and Threats) to obtain a thorough view of the product. Together with the adidas IT team, the Sapphire experts tracked the competitor activity and investigated its product capabilities.

The research became a foundation for developing an overall product presentation strategy, creating product's exterior design, and identifying marketing communication tools that should be used for conveying the message.

By using our HRMS tool, adidas India is able to manage all the human resources, benefits, payroll, time and attendance, and talent management functionality that they need to manage every aspect of the employee life cycle in one place, whether your workforce management processes are centralized at headquarters or managed by branch offices.



### Few functions that they are managing using this software

- Human Resources
- Talent Management
- Recruitment
- Performance Management
- Learning Management
- Reporting, Workforce Analytics
- Business Intelligence Tools
- Benefits Administration and Enrollment
- Payroll Administration
- Tax Management
- Time, Attendance, and Scheduling
- Business/Employee Portal
- Employee Self-Service
- Manager Self-Service
- Administration Panel



### 4. Success:

The new HRMS Tool is helping the Adidas managers successfully manage the employees. For example, the payroll system developed and deployed by the Sapphire specialists enable the adidas Group implement all and any human resource requirement almost instantly and focus on their business goals.

The new user interface dramatically improves user experience and let the Adidas Employees accomplish any goal quickly and easily.

